



NEWS RELEASE

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FOR IMMEDIATE RELEASE

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TIME IS RUNNING OUT TO SEE TECH CITY AT THE SCIENCENTER

Through Labor Day, Sciencenter visitors can experience an exhibition that has traveled the country and introduced hundreds of thousands of museum-goers to solving problems through engineering. The traveling exhibition, *Tech City*, will be on display at the Sciencenter until September 4 before it leaves for Texas and then Michigan.

Tech City shows visitors how engineers fix traffic flow problems, build bridges, and design other structures to withstand the forces of nature. Visitors of all ages and abilities can attempt to solve real world problems in this hands-on, multimedia exhibition. *Tech City* features twelve exhibits, including a sound studio where visitors can produce their own recordings using a variety of sound effects, *Design a Plaza* that allows visitors to create various geometric patterns to tile a plaza in the most cost-effective manner, and *Earthquake* where visitors are challenged to build and test structures against a simulated earthquake tremor.

A fun, fast-paced video entitled *Ask an Engineer* forms part of the exhibition. Earlier this year, the National Engineers Week Foundation distributed over 3,000 copies of the video in its educational outreach activities.

Tech City is a 3,000 square foot Sciencenter exhibition that was developed in partnership with Cornell University, with support from the National Science Foundation. Since its completion in 2003, the exhibition has visited museums in California, Louisiana, Florida, Illinois, Tennessee, North Carolina and Vermont. Sciencenter visitors helped shape the exhibition by providing feedback while the exhibition was under development at the Sciencenter from 2000-2003.

The Sciencenter is a hands-on science museum for people of all ages with over 200 exhibits, educational programs, a gift shop, an outdoor science park, and a seasonal 18-hole miniature golf course. In August, the museum is open seven days a week, from 10 a.m. – 5 p.m., and Sundays from noon-5 p.m. Admission is \$6 for adults, \$5 for seniors, \$4 for children 3-17 years, and free to members and children under 3. The Sciencenter is a proud member of Ithaca's Discovery Trail. More information can be found at www.DiscoveryTrail.com.

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