



## NEWS RELEASE

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### ***FOR IMMEDIATE RELEASE***

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## **Explore the *Gross Side of Science* at the Sciencenter's New Featured Exhibition**

*Grossology: The (Impolite) Science of the Human Body* opens this weekend

**ITHACA, New York** – Get ready for something gross this summer at the Sciencenter. Discover why your nose runs, where warts come from, what causes a burp, and why your body produces so much “gunk” at *Grossology: The (Impolite) Science of the Human Body*, opening this weekend, May 13 and 14.

Based on the best-selling book *Grossology*, this exhibition uses sophisticated animatronics and imaginative exhibits to tell you the good, the bad, and the downright ugly about body odor, a gurgling stomach, and much more.

“Nigel Nose-It-All” takes guest on an interactive tour of how the nose functions with allergies, sinuses, and runny noses. Mimic the build-up of acid indigestion by causing the “Burp Man” to release a giant belch. Explore the role of the kidney in a virtual reality experience in “Urine: The Game.” Discover the many features of human skin, including pimples, warts, hair, moles, and other blemishes while traversing a 12’ long fiberglass skin wall. At “Patients Please!” guests learn their body parts through a large-scale game of Operation®. See what the nose *really* knows while playing the scent-matching game “Y U Stink.”

*Grossology* is a collaboration between Science World, Advanced Exhibits, and *Grossology* author Sylvia Branzei. As a teacher, writer, curriculum designer and microbiologist, Branzei explains the concept of *Grossology* as a learning tool. “This is science in disguise,” she says. “If we teach students in their own words, they’ll understand better and actually learn something.”

*Grossology: The (Impolite) Science of the Human Body* opens to the public this weekend, Saturday, May 13, 10 am – 5 pm, and Sunday, May 14, 12 pm – 5 pm. This exhibition is included with regular museum admission. For more information call 607-272-0600, visit our website at [www.sciencenter.org](http://www.sciencenter.org) or visit the *Grossology* tour website at [www.grossologytour.com](http://www.grossologytour.com).

### **About the Sciencenter:**

The Sciencenter inspires excitement for science through interactive exhibits and programs that engage, educate, and empower. The hands-on museum offers guests of all ages more than 250 exhibits, educational programs, a gift shop, and seasonal outdoor science playground. The museum is open Tuesday - Saturday from 10 am to 5 pm, and Sunday from noon to 5 pm. General admission

is \$8 (ages 2 – 64), \$7 for seniors (ages 65+), and free to members and kids under 2. For membership information, current programs, and activities, please visit [www.sciencenter.org](http://www.sciencenter.org). The Sciencenter is a proud member of the Discovery Trail in Ithaca.

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