

NEWS RELEASE

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FOR IMMEDIATE RELEASE

[NAME] INVITES COMMUNITY TO “GET THE MESSAGE”



[CITY, STATE] — Send a message in Morse code, become a TV news anchor, create virtual cave art, and puzzle over expressions at a new interactive exhibition about communication, “Get the Message” opening at [ORGANIZATION NAME] this [month/season].

On opening day, [EXACT DATE], families can participate in hands-on activities, including writing a secret message using invisible ink, finding out how cup-and-string "phones" work, making a story stick to record a tale from their lives, and going on a "puzzle hunt" through the [ORGANIZATION NAME] to decipher a special message.

[EXAMPLE PRESENTATION]: During a special presentation at [TIME], [PRESENTER NAME] will demonstrate adaptive equipment that helps people with disabilities communicate. Families will have a chance to try out some of the equipment to discover how a person who is deaf speaks on the telephone or how a person who is blind types a letter. The exhibition, opening day activities and presentation, are all included with museum admission.

[ORGANIZATION NAME] members are invited to a special preview on [DATE AND TIME] featuring family-friendly activities. As part of the opening celebration, members can create a message to be included in a time capsule to be opened in [NUMBER OF YEARS]!

“Get the Message” is a 2,000 square foot exhibition consisting of 15 different exhibits that encourage visitors to explore the many ways we send and receive information. Families can use touch screen technology to put themselves on the cover of a virtual newspaper, create their own cave paintings, and play a game to match images to specific warning sounds. Visitors can also learn American Sign Language, transmit an image via a satellite model, and use a large crane to lift a load they can’t see while receiving hand signal instructions.

The Family Museum of Bettendorf, IA and the Discovery Center Museum of Rockford, IL developed “Get the Message” as part of the **Traveling Exhibits At Museums of Science (TEAMS)** collaborative. This exhibition is funded by a grant from the National Science Foundation.

[ORGANIZATION BOILERPLATE INFORMATION]

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